



Diversey has been, and always will be, a **pioneer** and **facilitator for life**. We constantly deliver **revolutionary** cleaning and hygiene technologies that provide **total confidence** to our customers across all of our global sectors.

Led by Dr. Ilham Kadri, President & CEO, and headquartered in Charlotte, North Carolina, USA, Diversey employs approximately 9,000 people globally, generating net sales of approximately \$2.6 billion in 2016.

For more information, visit www.diversey.com or follow us on social media.



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Twister
A revolution for your floor



What is Twister?

Twister is a revolutionary method for everyday machine cleaning of any type of floor. With billions of microscopic diamonds, the Twister pads clean and polish your floor at the same time, without chemicals.

It's the easy, cost efficient and environmentally friendly approach to professional cleaning, producing astonishing results every time.

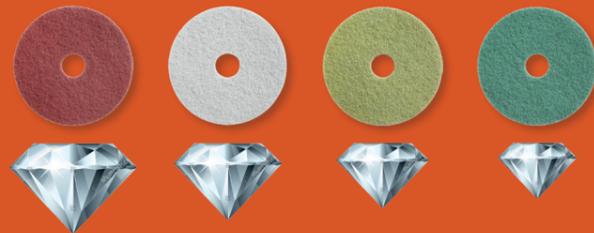
Forget everything you know about floor cleaning!

How does Twister work?

Diamond is the hardest material on earth and remains effective throughout the lifespan of the pad. These hard diamonds when embedded into a flexible pad have the ability to micro-polish any floor type, making the floor more resistant to dirt!

The increased floor quality achieved with Twister pads results in extended lifespan of both floor and pad. Lasting 3 times longer than a standard floor pad!

The difference between the alternative colors is the size or mix of the diamonds. Depending on the diamond mix impregnated in the pad, various applications can be performed.



DEEP CLEANING – UPGRADE – DAILY CLEANING/POLISHING

"Since we introduced the Twister method, I've been completely confident that the floors are clean, whatever the weather, weekday, or season"

Lennart Johansson
- ICA Maxi's Manager

"We knew straight away that these were exactly what we'd been looking for, that Twister was the cleaning method of the future"

Savvas Christoforidis
Managing Director of Exiso

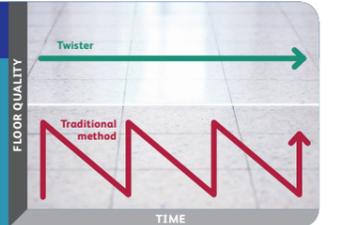
Why Twister?

Adopting the Twister approach to professional cleaning brings even better results, satisfied customers, increased cost-efficiency, lower environmental impact and safer environments. Above all, we are talking about being able to accomplish all of this on a daily basis, without any extra work – and at a lower cost.

Better Results



- Cleaning and polishing at the same time
- Produces long-lasting, high-quality results
- Periodic maintenance may have just become a thing of the past



Cost Savings



- Up to 66% savings on consumable spend
- Reduced need for periodic maintenance
- Reduced need for machine maintenance
- Increased life cycle of floors



Eco Savings



- 100% chemical savings
- 66% floor pad use savings
- 98% consumable weight reduction
- Reduced transportation and handling



Safety



- Cleaner floors = safer floors
- Safer procedures and work conditions
- Chemical free environments



Satisfied Customers



- Increased customer experience
- Clean and shiny floors 365 days per year
- Leading companies have already discovered the benefits!



1



Mount the Twister pad on any type of ordinary cleaning machine.

2



Pour ordinary tap water (not chemicals) into the machine.

3



And that's it. You're now ready to clean.